



**ELECTRONIC  
POLITICAL AND ISSUE ADVERTISING  
PUBLIC INSPECTION FILE CHECKLIST**

This checklist must be completed for each federal, state, and local political ad or federal or state issue ad buy. These items must be placed in the station's Public Inspection File as soon as possible after they are available, and they must be maintained in the station's Public Inspection File for 2 years.

Candidate/Issue

NRCC

Flight Dates (if one folder is used per candidate, a separate checklist must be completed for each flight)

9/28/12 - 10/4/12

Initials

1. Executed Political/Issue Advertising Agreement (BPMHL-P3 or NAB PB-17)

Date: \_\_\_\_\_

2. Original contract showing requested time (when available)

Date: \_\_\_\_\_

3. Updated contracts as order changes.

Date: \_\_\_\_\_

4. Invoice of schedule as actually broadcast, including amount of rebates given (exact date, time, class of time and amount for each rebate), if any

Date: 9/30/12 BR

10/7/12 BR

Checklist Completed:

By: Brian Raughter

Date: 10/27/12

DUPLICATE  
INVOICE

**WTAE**  
**400 Ardmore Blvd.**  
**Pittsburgh, PA 15221**  
**Main: (412)242-4300**  
**Billing: (781)433-4283**

www.thepittsburghchannel.com

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelphia	National

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2012	2601

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	922862	07882026

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	09/28/12	5-6am News	5 - 6am	----F--	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/28/12 5:28 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$225.00 NM									
7	09/28/12	09/28/12	6-7am News	6-7am	----F--	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/28/12 6:39 AM 6-7am News 6-7am :30 NRCCPA120921 \$500.00 NM									
12	09/29/12	09/29/12	Good Morning America S	7-8am	-----S-	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 09/29/12 7:41 AM Good Morning America Sat 7-8am :30 NRCCPA120921 \$325.00 NM									
13	09/29/12	09/29/12	Sat 8-10am	8-10am	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 09/29/12 8:29 AM Sat 8-10am 8-10am :30 NRCCPA120921 \$250.00 NM									
14	09/30/12	09/30/12	Good Morning America S	7-8am	-----S	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$325.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 09/30/12 7:55 AM Good Morning America Sun 7-8am :30 NRCCPA120921 \$325.00 NM									
15	09/30/12	09/30/12	Sun 8-10am News	8-10am	-----S	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 09/30/12 9:14 AM Sun 8-10am News 8-10am :30 NRCCPA120921 \$250.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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INVOICE

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2601	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/30/12	09/30/12	Sun 8-10am News	8-10am	-----S	:30	1	\$250.00	NM
16	09/28/12	09/28/12	5-6pm News M-F	5-6pm	----F--	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$575.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/28/12 5:22 PM 5-6pm News M-F 5:6pm :30 NRCCPA120921 \$575.00 NM									
21	09/28/12	09/28/12	6-6:30pm News	6-6:30pm	----F--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$750.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/28/12 6:13 PM 6-6:30pm News 6:6:30pm :30 NRCCPA120921 \$750.00 NM									
25	09/29/12	09/29/12	Sat Early News	6-630p / 7-730p	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 09/29/12 7:14 PM Sat Early News 6-630p / 7-730p :30 NRCCPA120921 \$450.00 NM									
26	09/30/12	09/30/12	Sun Early News	630-7p	-----S	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 09/30/12 6:38 PM Sun Early News 630-7p :30 NRCCPA120921 \$450.00 NM									
27	09/28/12	09/28/12	Inside Edition	7-7:30pm	----F--	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$625.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/28/12 7:26 PM Inside Edition 7-7:30pm :30 NRCCPA120921 \$625.00 NM									
32	09/28/12	09/28/12	Entertainment Tonight	7:30-8pm	----F--	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/28/12 7:55 PM Entertainment Tonight 7:30-8pm :30 NRCCPA120921 \$650.00 NM									
38	09/28/12	09/28/12	M-Sun 11pm News	M-Su 11-11:35pm	----F--	:30	1	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE F 09/28/12 11:22 PM M-Sun 11pm News M-Su 11-11:35pm :30 NRCCPA120921 \$850.00 NM									
42	09/29/12	09/29/12	Late Run 11pm News	11:30pm-12:05am	-----S-	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 09/29/12 12:10 AM Late Run 11pm News 11:30pm-12:05am :30 NRCCPA120921 \$650.00 NM									

Total Spots 14

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Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

[www.thepittsburghchannel.com](http://www.thepittsburghchannel.com)

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
922862-1	09/30/12	September 2012	08/27/12 - 09/30/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
NRCC	NRCC IE 2012	2601

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$6,875.00</b>
<u>Agency Commission</u>	<b>\$1,031.25</b>
<u>Net Amount Due</u>	<b>\$5,843.75</b>



DUPLICATE  
INVOICE

**WTAE**  
**400 Ardmore Blvd.**  
**Pittsburgh, PA 15221**  
**Main: (412)242-4300**  
**Billing: (781)433-4283**

www.thepittsburghchannel.com

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-2	10/07/12	October 2012	10/01/12 - 10/04/12

Station	Account Executive	Sales Office	Sales Region
WTAE	Bob Cain	Eagle-Philadelph	National

Advertiser	Product	Estimate Number
NRCC	NRCC IE 2012	2601

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	922862	07882026

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	155	426

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	10/01/12	10/01/12	5-6am News	5 - 6am	M-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/01/12 5:41 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$275.00 NM									
3	10/02/12	10/02/12	5-6am News	5 - 6am	-T-----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/02/12 5:40 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$275.00 NM									
4	10/03/12	10/03/12	5-6am News	5 - 6am	--W----	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/03/12 5:28 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$275.00 NM									
5	10/04/12	10/04/12	5-6am News	5 - 6am	---T---	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$275.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/04/12 5:28 AM 5-6am News 5 - 6am :30 NRCCPA120921 \$275.00 NM									
6	10/02/12	10/02/12	6-7am News	6-7am	-T-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/02/12 6:09 AM 6-7am News 6-7am :30 NRCCPA120921 \$550.00 NM									
8	10/01/12	10/01/12	6-7am News	6-7am	M-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/01/12 6:27 AM 6-7am News 6-7am :30 NRCCPA120921 \$550.00 NM									

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser		Product	Estimate Number
NRCC		NRCC IE 2012	2601

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/01/12	10/01/12	6-7am News	6-7am	M-----	:30	1	\$550.00	NM
9	10/02/12	10/02/12	6-7am News	6-7am	-T-----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/02/12 6:28 AM 6-7am News 6:7am :30 NRCCPA120921 \$550.00 NM									
10	10/03/12	10/03/12	6-7am News	6-7am	--W----	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/03/12 6:59 AM 6-7am News 6:7am :30 NRCCPA120921 \$550.00 NM									
11	10/04/12	10/04/12	6-7am News	6-7am	---T---	:30	1	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$550.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/04/12 6:38 AM 6-7am News 6:7am :30 NRCCPA120921 \$550.00 NM									
17	10/01/12	10/01/12	5-6pm News M-F	5-6pm	M-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/01/12 5:12 PM 5-6pm News M-F 5:6pm :30 NRCCPA120921 \$650.00 NM									
18	10/02/12	10/02/12	5-6pm News M-F	5-6pm	-T-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/02/12 5:22 PM 5-6pm News M-F 5:6pm :30 NRCCPA120921 \$650.00 NM									
19	10/03/12	10/03/12	5-6pm News M-F	5-6pm	--W----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/03/12 5:23 PM 5-6pm News M-F 5:6pm :30 NRCCPA120921 \$650.00 NM									
20	10/04/12	10/04/12	5-6pm News M-F	5-6pm	---T---	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$650.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/04/12 5:13 PM 5-6pm News M-F 5:6pm :30 NRCCPA120921 \$650.00 NM									
22	10/02/12	10/02/12	6-6:30pm News	6-6:30pm	-T-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/02/12 6:09 PM 6-6:30pm News 6-6:30pm :30 NRCCPA120921 \$800.00 NM									
23	10/03/12	10/03/12	6-6:30pm News	6-6:30pm	--W----	:30	1	\$800.00	NM

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922862-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser		Product	Estimate Number
NRCC		NRCC IE 2012	2601

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/03/12	10/03/12	6-6:30pm News	6-6:30pm	--W----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/03/12 6:28 PM 6-6:30pm News 6:30pm :30 NRCCPA120921 \$800.00 NM									
24	10/04/12	10/04/12	6-6:30pm News	6-6:30pm	---T---	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/04/12 6:10 PM 6-6:30pm News 6:30pm :30 NRCCPA120921 \$800.00 NM									
28	10/01/12	10/01/12	Inside Edition	7-7:30pm	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/01/12 7:13 PM Inside Edition 7:30pm :30 NRCCPA120921 \$700.00 NM									
29	10/02/12	10/02/12	Inside Edition	7-7:30pm	-T-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/02/12 7:01 PM Inside Edition 7:30pm :30 NRCCPA120921 \$700.00 NM									
30	10/03/12	10/03/12	Inside Edition	7-7:30pm	--W----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE W 10/03/12 7:28 PM Inside Edition 7:30pm :30 NRCCPA120921 \$700.00 NM									
31	10/04/12	10/04/12	Inside Edition	7-7:30pm	---T---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---T--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Th 10/04/12 7:21 PM Inside Edition 7:30pm :30 NRCCPA120921 \$700.00 NM									
33	10/01/12	10/01/12	Entertainment Tonight	7:30-8pm	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 10/01/12 7:41 PM Entertainment Tonight 7:30-8pm :30 NRCCPA120921 \$750.00 NM									
34	10/02/12	10/02/12	Entertainment Tonight	7:30-8pm	-T-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -T----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Tu 10/02/12 7:41 PM Entertainment Tonight 7:30-8pm :30 NRCCPA120921 \$750.00 NM									
35	10/03/12	10/03/12	Entertainment Tonight	7:30-8pm	--W----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --W---- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



DUPLICATE  
**INVOICE**

Send Payment To:

**WTAE**  
**P.O. Box 26887**  
**Lehigh Valley, PA 18002-6887**

www.thepittsburghchannel.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
922862-2	10/07/12	October 2012	10/01/12 - 10/04/12
Advertiser	Product	Estimate Number	
NRCC	NRCC IE 2012	2601	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
35	10/03/12	10/03/12	Entertainment Tonight	7:30-8pm	--W----	:30	1	\$750.00	NM																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTAE</td><td>W</td><td>10/03/12</td><td>7:56 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>NRCCPA120921</td><td>\$750.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	W	10/03/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	NRCCPA120921	\$750.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WTAE	W	10/03/12	7:56 PM	Entertainment Tonight	7:30-8pm	:30	NRCCPA120921	\$750.00	NM																																	
36	10/04/12	10/04/12	Entertainment Tonight	7:30-8pm	---T---	:30	1	\$750.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>---T---</td><td>1</td><td>\$750.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WTAE</td><td>Th</td><td>10/04/12</td><td>7:46 PM</td><td>Entertainment Tonight</td><td>7:30-8pm</td><td>:30</td><td>NRCCPA120921</td><td>\$750.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	---T---	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WTAE	Th	10/04/12	7:46 PM	Entertainment Tonight	7:30-8pm	:30	NRCCPA120921	\$750.00	NM
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1	WTAE	Th	10/04/12	7:46 PM	Entertainment Tonight	7:30-8pm	:30	NRCCPA120921	\$750.00	NM																																	
37	10/01/12	10/01/12	Mon ABC Prime C	10-11pm	M-----	:30	1	\$3,200.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WTAE	M	10/01/12	10:34 PM	Mon ABC Prime C	10-11pm	:30	NRCCPA120921	\$3,200.00	NM																																	
39	10/02/12	10/02/12	M-Sun 11pm News	M-Su 11-11:35pm	-T-----	:30	1	\$950.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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Total Spots							28																																				

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$20,700.00</b>
<u>Agency Commission</u>	<b>\$3,105.00</b>
<u>Net Amount Due</u>	<b>\$17,595.00</b>